

UNLIMITED
MILEAGE WARRANTY
MSI MAINTENANCE
— YOUR CHOICE UP TO 5 YEARS* —

MINI Authorized Dealer.

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*5 years or 100,000 kilometres, whichever comes first.
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THE NEW
MINI 3-DOOR HATCH.





PRETTY GOOD TOGETHER.

It's easy to have fun in the city – given it's precisely what the MINI 3-door was made for. With its signature go-kart feel, it masters even tight bends and narrow lanes effortlessly and with ultimate precision. Flawlessly adapted to urban living, the MINI style stands out for so many reasons. For example the Multitone roof, a creative take on the contrasting roof and now available for the first time straight from the factory. Or with the stylish Piano Black exterior and standard LED lights with Black high-gloss inner casing – extraordinarily, purely and 100 % MINI.



AS POWERFUL AS YOU PLEASE.

Each MINI model has its own special strengths. But they all have one thing in common: powerful, clean and efficient MINI Twin Power Turbo technology. The 7-speed double-clutch transmission notches it up a gear.

The new adaptive chassis in the Cooper and Cooper S delivers the perfect balance between comfort and athleticism. MINI Driving Modes MID and GREEN offer efficient and economical vehicle settings – and in SPORT mode you can change the steering and accelerator characteristics at the touch of a button.



COOPER S.

Full speed ahead: The 2.0 litre, four-cylinder petrol engine with 141kW/192hp delivers the perfect performance whatever the lay of the land. Continuing the theme are its athletic appearance with air inlets in the bumper and bonnet, the rear apron with diffuser insert, central double tailpipes and model-specific rear spoiler.

COOPER.

The 1.5 litre, three-cylinder petrol engine in the Cooper delivers 100kW/136hp - the perfect combination of dynamic and efficiency.

WHICH LOOK WILL BE YOURS?

MINI YOURS TRIM.

FOR COOPER S.

- Light alloy wheels 18" Pulse Spoke two-tone
- MINI Yours badge on B-pillar
- Seats in MINI Yours Lounge leather in Carbon Black
- Steering wheel in Walknappa leather with MINI Yours badge
- Cockpit trim MINI Yours in Aluminium
- Anthracite headliner
- Ambient lighting and lights package
- MINI Yours floor mats
- And much more

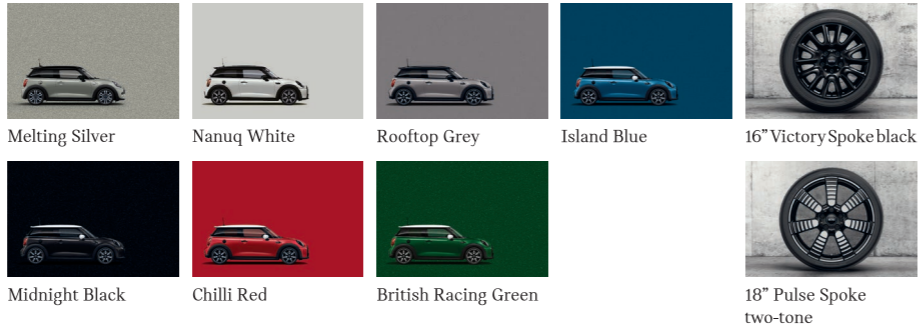


SHOW YOUR TRUE COLOURS.

A selection of unique paintwork colours are available for every trim. The roof and exterior mirror caps are available in body colour or in contrasting Aspen White or Jet Black.



Colours for roof and exterior mirror caps:
Jet Black, Aspen White



WE SAVED A SEAT FOR YOU.



COOPER S

Laid-back seat comfort or maximum lateral support racing the bends? Even the trims for the seats come in a range of shapes, colours and materials to make them your own.

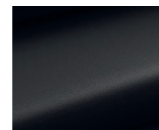
MINI YOURS LOUNGE LEATHER IN CARBON BLACK. Ultimate comfort, classic Union Jack design on the front of the headrest, striking piping and immaculate workmanship. In a MINI Yours sport seat, you can really feel the difference, however long the drive.



Cloth/leatherette combination
Carbon Black | Carbon Black
Sport seat

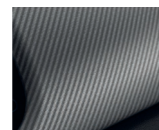


COLOUR LINES.



Carbon Black

INTERIOR SURFACES.



Aluminium (COOPER S)

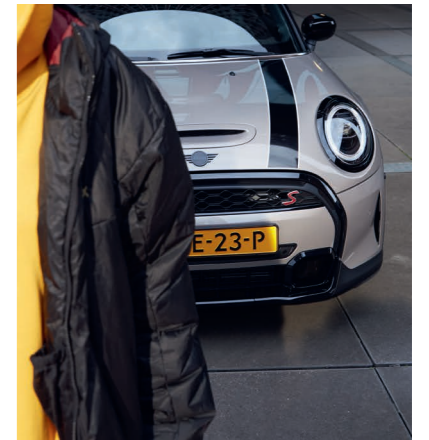
Colour Lines determine the colour scheme of the door armrests and knee rolls. They always correspond to the colour of the seats and hone the selected style into the finest detail.

Interior surfaces complete the interior design. A signature feature of the MINI Yours trim is a cockpit trim in Aluminium.



NOT JUST A PRETTY FACE.

Your chosen trim can be perfected with a range of feature rich packages: Connected Navigation delivers the latest technology, including, real-time traffic information via the navigation opens up all the latest ways to interact with your vehicle and make driving even easier. With Rear View Camera, you'll enjoy being in your MINI even more thanks to automatic air conditioning and Comfort Access.





MOBILITY LIKE NEVER BEFORE – WITH THE NEW MINI APP.

Get the most out of your MINI: The new MINI app is a mobile add-on that seamlessly connects your smartphone to your MINI and gives you access to your vehicle's core functions. The app's intuitive, user-friendly design make it incredibly easy to use. The MINI app also opens up new routes and interactions with MINI Connected and your surroundings – it gives you a constant overview of the current status of your MINI and Remote Services also mean you always know where your MINI is parked. It makes it even easier to get from A to B as it lets you add favourites like “home” and “work” or you can send other destinations straight to your MINI. If your MINI has any service requirements, the app will notify you directly. You can then use the app to make an appointment directly with the MINI Service Partner it has saved for you.



JUMP ABOARD.

Have you already found your favourite MINI? Already tried out all the rims in the configurator and chosen your equipment? Then you're ready to go. Or you can skip these steps and get straight on with experiencing that indescribable MINI feeling live and in person. There's only one way to find out what driving a MINI can unleash in you: getting right up close with a test drive.

Your MINI Partner is on hand to arrange an appointment and will get the vehicle ready for you. All you need to do is get in, start up and live that legendary go-kart feeling. Enjoy.



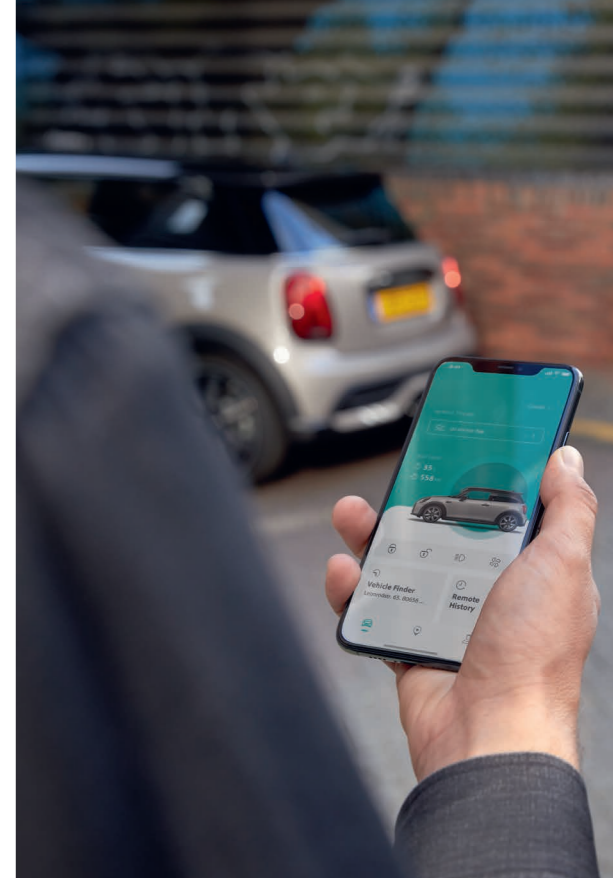
More at mini.com/app

SMART SERVICE, INTELLIGENT TECH.

MINI TELESERVICES.

MINI Teleservices lets your MINI Service Partner connect with your vehicle. Wherever you are, we are there for you. If necessary, your MINI will connect you directly to emergency or repair services so that you can get help quickly.

But that's not all: this intelligent technology informs your preferred MINI Service Partner when, for example, an oil service is due or the battery charge level drops to a critical level. Your MINI Service Partner will then contact you to arrange a service appointment.



NO RISK. MORE FUN.

MINI SERVICE INCLUSIVE.

Everything covered in one. Life is full of so many surprises, and from now on, you have a dependable companion that's ready to share all your new adventures. That's because your MINI knows exactly if and when an inspection is due all by itself. And to make sure you're not surprised by unexpected service costs, there's MINI Service Inclusive. The principle: you receive the attractive Service Inclusive offers for new vehicles when purchasing a new MINI, or until the first inspection is due - you pay only once and all included service and maintenance work is covered for the term you choose. Let individual bill costs float away in your slipstream. Your MINI is always in the best of hands - at all participating MINI Service Partners around the world.